

# BôY=Lux 2026



**OUR NEW**  
*COLLECTION*

GS5850

G1



450\$

C1 GS5850



450\$

**GS5850**

**G2**



**OLIVE GREEN**

**450\$**

**GS5850**

**G2**



**OLIVE GREEN**

**450\$**

**GS5850**

**GS**



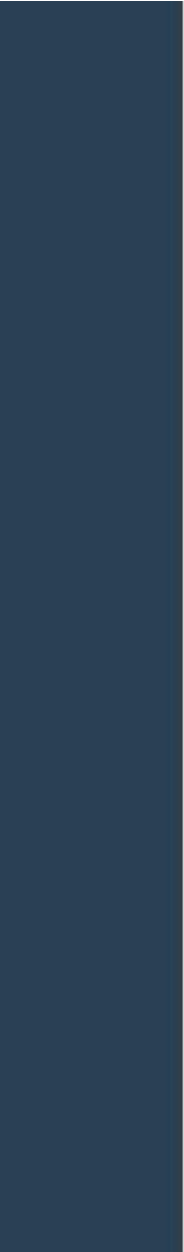
**COLOR CHANGING 450\$**

0585850

05



**COLOR CHANGING 450\$**



*Iridescent eyewear  
that adapts to you,  
shifting colors  
with every outfit,  
every mood*

**C1**

**GS5113**



**450\$**

**C1**

**GS5113**



**450\$**

CS5116

CG



480\$

CG GS5116



480\$

GS5110

03



480\$

GS5110

CS



480\$

GS5110

G1



480\$

C1 GS5110



480\$

GS5856

G1



450\$

G\$5856

G1



450\$

**THE STORY  
BEHIND THE BRAND**

**Bô yeux Sunglasses is a distinctive eyewear brand created by optometrist and designer Nisrine Achkar, the first eyewear designer from the Middle East to merge optical expertise with artistic expression.**

**Designed specifically for Arab and Mediterranean faces, Bô yeux sunglasses are thoughtfully crafted to correct and balance facial features such as the nose and proportions, while naturally highlighting the beauty and strength of Arab and Mediterranean facial characteristics.**

**With multiple designs tailored to suit every mediterranean face shape, the brand reflects deep understanding, precision, and inclusivity. Nisrine's identity as a painter and visual artist is seamlessly woven into each collection, resulting in unique, refined color palettes such as olive green and other exclusive tones rarely found in conventional eyewear brands.**

**Crafted using exceptionally high end, premium quality materials, Bô yeux sunglasses stand apart in durability, comfort, and finish, offering a luxurious standard that goes beyond ordinary eyewear.**

**THANK YOU FOR CHOOSING  
BÔ YEUX BRAND**